



UnitiQute – Compact, digital streaming, all-in-one audio player

PRODUCT LAUNCH INFORMATION – 5th January 2010

UNITIQUTE

UnitiQute's LAUNCH

This week sees the launch of the UnitiQute: Naim's new compact all-in-one audio player. The UnitiQute will be officially launched at CES in Las Vegas, where it will be unveiled at a press conference this Thursday 7th January 2010. The press conference will be held 1.00 – 2.00pm in Casanova 501, The Venetian.

The UnitiQute will be demonstrated at the show in Room 30 – 101 Venetian Tower, Las Vegas, 7th – 10th January 2010.

A PR pack for UnitiQute will be placed in the Distributor area of the Naim FTP site for you. To access this, simply type <ftp://80.229.92.210> into your web browser. In the folder DISTRIBUTOR PR PACK you will find the UnitiQute folder containing a press release for the HiFi press along with hi and lo-res images of the UnitiQute and a new product flyer in PDF format. Hard copies of this flyer will also be sent to you on your next shipment. **PLEASE NOTE THAT ALL INFORMATION RELATING TO THE UNITIQUTE IS EMBARGOED UNTIL THURSDAY 7th JANUARY 2010 at 9pm (GMT).**

Following on from the CES press launch full details & images of UnitiQute will be placed on our website Friday 8th January. Images will also be available for your retailers & press contacts to download from the Naim Download Gallery. This can be accessed at: www.naimaudio.com/download/gallery/index.htm



WHY THE UnitiQute?

Officially called UnitiQute (always expressed with an upper case Q) this product is Naim's first ever compact all-in-one audio player.

UnitiQute joins its bigger sibling, NaimUniti, to form the Uniti family; Naim's range of all-in-one audio players. Naim has developed the Uniti family in recognition of a growing demand for integrated solutions. Customers are becoming more used to converging audio sources, however they are reluctant to compromise. Products like UnitiQute and NaimUniti challenge the convention.

UNITIqute

As with the Naim Uniti, we have developed a specific logo for UnitiQute, which ties into the Uniti family and creates a unique identity for this range of products within the wider Naim range. The UnitiQute logo, along with guidelines for its use, will also be placed within the DISTRIBUTOR PR PACK on the ftp site for you.

The UnitiQute is Naim's first compact all-in-one audio player and offers: digital streaming, multi-format radio (FM/DAB/Internet) and iPod/MP3 & USB playback.

A key aspect of UnitiQute is its digital audio streaming capabilities. UnitiQute can wirelessly stream music stored on UPnP™ home-networked devices, such as PCs or NAS drives, providing access to even more music.

UnitiQute's multi-format radio gives the listener access to all the radio they could ever want offering FM, DAB and Internet radio.

iPod & MP3 players are catered for with UnitiQute. Simply connect to the front-panel USB port and UnitiQute takes over the control, charging and display of stored audio. UnitiQute is also Apple authenticated enabling a digital output from iPod for optimised sound quality.

With its onboard DAC, UnitiQute becomes the ultimate audio source hub, able to interface with digital audio sources, such as DVD players, satellite TV receivers and gaming consoles. The UnitiQute becomes the one and only high-end home entertainment component you need. Just add speakers....

Hi-res audio also features within the UnitiQute offering. 24 bit/96kHz audio files can be played either from memory stick connected via the front-panel USB port or streamed wirelessly, or via Ethernet, from UPnP™-enabled devices over the home network. Meanwhile the UnitiQute's internal DAC has 5 S/PDIF inputs that will accommodate 24 bit/192kHz audio signals.

THE UnitiQute CUSTOMER PROPOSITION

A complete and compact audio system – just add speakers

- UnitiQute is a complete and compact audio system - containing multiple music sources, onboard DAC and pre and power amplification. All you need to add is speakers.
- Integrated solutions like UnitiQute cater for the user with space restrictions or who desires a great sounding system with minimal box count.
- UnitiQute is also a great 2nd system for the audiophile who already has a separates system, and wants Naim-quality sound in another room or as the primary music system for those who have a network-stored music collection and wish to access this from elsewhere in the home via a high quality player.

The most music in one place ever

- UnitiQute is a digital stream player, Multi-format radio (DAB/FM/Internet), iPod / MP3 player and USB player.

True Naim source component performance

- UnitiQute is a true Naim source component offering Naim/Audiophile quality performance at the same time as offering additional multiple sources.

Digital Streaming

- UnitiQute is a digital audio stream player
- It can stream music stored on UPnP™ server-enabled networked devices either wirelessly or via Ethernet.
- UnitiQute is a UPnP™-enabled digital audio music stream player and can stream from one or multiple computers, enabling convenient access to music stored in multiple locations around the home.
- UnitiQute will stream increasingly popular hi-resolution 24 bit/96kHz WAV or FLAC files.
- UnitiQute will be able to stream ripped music stored on a Naim HDX hard disk player or NaimNet music servers, once these are available with the Version 1.5 update.

Multi-format radio

- UnitiQute is a FM & DAB radio (DAB Tuner is only available for certain markets).
- UnitiQute offers Internet Radio. Internet Radio can deliver wonderful music and great quality – it broadens one's musical horizons with access to thousands of radio stations and also offers ex-pats the opportunity to listen to local radio from their homeland.

USB port for iPod/MP3 and USB-stored files

- UnitiQute has a front panel USB port for playback of music stored on iPod/MP3 players and USB memory sticks.
- UnitiQute will take over control and display of content stored on most iPod/MP3 players connected via its front panel USB port, provided the audio is not DRM protected.
- UnitiQute is Apple authenticated for seamless compatibility and enables a digital output for optimised sound quality.
- UnitiQute will play 24 bit/96kHz files from a USB stick.

A home entertainment hub & complete system

- UnitiQute has an on-board DAC with five 24bit/192kHz-capable digital inputs for external digital audio sources, e.g. DVD players, satellite TVs, Sky boxes, games consoles.
- A 45W integrated amplifier, based on the award-winning NAIT 5i, ensures that the UnitiQute delivers outstanding performance.

Simple to use

- UnitiQute has a simple user interface, which it shares with NaimUniti.
- An iPhone/iPod Touch Uniti remote control App will be available for use with UnitiQute and NaimUniti in the first half of 2010.

Upgradeable

- UnitiQute is a stand-alone product, although it can be upgraded by the addition of a separate power amp if desired.



KEY FEATURES

Features:

- UPnP™-enabled for playback of network-stored audio / internet broadcasts from PC, Mac or NAS drives
- Apple authenticated enabling digital output from iPod for ultimate quality
 - iPod control, charging and content display on front panel screen when connected via the front-panel USB port using a standard iPod digital connector
- Front-panel USB socket for iPod/MP3 player and USB-memory stick playback
- 3.5mm front panel input with auto switching to support both analogue and digital sources
- Internal architecture for hi-res audio playback up to 24bit/96kHz
- Two analogue inputs (1 3.5mm front-panel socket, 1 RCA)
- Onboard DAC with five 24bit/192kHz-capable S/PDIF inputs for external digital sources
 - (2 optical, 2 coaxial, 1 optical 3.5mm jack)
- Preamplifier and 45W per channel into 4 Ω, 30W per channel into 8 Ω power amplifier
- Ethernet and Wi-Fi network connectivity
- Switchable bass contour control for low-volume listening
- Bass management system for use with subwoofer-satellite loudspeaker systems
- Front-panel display with intuitive interface, Remote-controlled
- Front panel 3.5mm Headphone output with auto switching
- Front panel logo touch-sensitive mute function
- Plays WAV, MP3, Windows Media-formatted content, AAC and FLAC from any suitable UPnP™ device together with Apple Lossless (from an iPod), from any suitable UPnP device
- Upgradeable with separate power amp (not publishing)

Performance Features:

- Linear Power supply with 200VA toroidal transformer with three separate windings
- Separate power supplies for digital, analogue, and power amp
- Ground selector switch for optimum performance
- High quality Wolfson DAC
- Naim compact non-resonant non-magnetic case
- Full v5*Tuner service
- OLED, two size, display for high contrast and easy visibility
- British Design and Build

TECHNICAL NOTES (not for public distribution)

iPod compatibility

UnitiQute will interface with, and charge, every iPod model Gen5+, except those very early models that were firewire only. This does not include iPhone. Further details about iPod compatibility are available from Naim Technical Support upon request.

TRAINING & SUPPORT

Training and full support will be available as UnitiQute is launched. We welcome any queries you may have at this moment in time.

ESTIMATED DELIVERY

We estimate deliveries of UnitiQute will commence in March/April 2010 at a list price of **£1250 (exc. VAT) less usual discounts**. Please note this is a provisional price and may be subject to change. Enclosed is a letter regarding the export pricing structure for UnitiQute. In the meanwhile, please contact your Naim Sales Representative, Doug Graham on 00 44 (0) 1722 426600 or email Doug.Graham@naimaudio.com to find out more about this exciting new product introduction.

2009 was a tough year but a steady stream of high-performance innovations that add value to the audiophile experience has carried us through to the other side. The past 12 months saw us launch the NaimUniti, XS Series, Ovator S-600 and DAC; all aimed at driving new and repeat custom into your business. We plan to build upon this and over the next 12 months we will be releasing a number of new products. UnitiQute is just the beginning of 2010 for new Naim products, bringing with it many opportunities.

If you are planning on attending CES in Las Vegas, we look forward to introducing you to the UnitiQute.





SPECIFICATION

AUDIO OUTPUTS

Audio Outputs: speaker output, preamp output (RCA)
 Signal-to-Noise Ratio (SN ratio): 70dB
 Power Output: 45W per channel into 4 Ω
 30W per channel into 8 Ω
 Digital output: BNC 75 Ω (plus RCA adapter)
 Other outputs: headphone

INPUTS:

Antenna inputs: Wi-Fi, F type (plus PAL adapter)
 Analogue inputs: 3.5mm front-panel socket, 1 RCA,
 Overload margin: 20dB
 Input sensitivity: 270mV at 47Kohm
 Digital Inputs: 5 S/PDIF (2 optical, 2 coaxial, 1 3.5mm jack (with 3.5mm analogue)
 USB inputs: 1 front-panel socket
 Other Inputs: Ethernet and iPod (digital via USB socket)

CONTROL

IR input: front panel only
 RS232: yes
 Ethernet: to be available after launch date to be confirmed
 Other: Front panel logo touch-sensitive mute function

FORMATS

Audio files supported:
 Internet radio (WMA, MP3 Streams, MMS)
 Playlists (M3U, PLS)
 MP3, AAC (up to 320 kBit/s, CBR/VBR)
 WMA-9 (up to 320 kBit/s)
 FLAC and WAV (up to 24bit/96kHz via UPnP™ and USB only)
 OGG Vorbis

POWER

Supply Voltage: 100V, 115V, 230V; 50/60Hz
 Power Consumption (maximum): 200VA

OTHER

Tuning range: FM 97.5-108MHz, DAB
 iRadio Service Provider: Full 5* vTuner service
 Languages: English, German, Italian, French, Spanish, Chinese

PHYSICAL

Dimensions: 87 x 207 x 314mm (HWD)
 Weight: 5.6Kg
 Shipping dimensions: 24x37x49mm (HWD)
 Shipping weight: 7kg
 Colour: black
 Finish: powder-coated

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